

Thanks for Giving to Goodwill

You Gave Me a Job!

2012 Annual Report

Community Impact

Components assembled for global manufactures at the Sandusky and Fremont Plants by Goodwill employees

31 million

4.5 million

Pounds of donated items diverted from the landfills

Customers and donors at our stores and donation centers in 2012

95¢

Pounds of computers recycled through Goodwill's partnership with Dell Computers



1,615 Services provided to individuals with disabilities or disadvantaging conditions

450,000

Individuals participated in Goodwill programs

of every dollar of revenues generated direct support for Mission Services

In fees charged to program participants

543



Goodwill Industries was founded in 1902 by Methodist minister Edgar Helms, who believed employment was the best way to move people out of poverty. He gathered household items and clothing from his wealthy friends, and hired people in need to repair the donated items for resale. His workers were considered unemployable because of mental and physical conditions. Helms was convinced that "a hand up, not a hand out" would give not only a paycheck but a sense of dignity and purpose to his employees. One hundred and eleven years later, Goodwill has grown to 165 agencies in the US and Canada. Goodwill is widely recognized as our nation's first social enterprise, a successful hybrid of business operations and social services, as relevant today as it was when Helm's opened his first Goodwill store in Boston.

As Ohio continues to pull out of the recent recession, the unemployment rate for adults with disabilities still remains nearly twice as high as the rate of individuals without disabilities. In 2012, we increased employment training and services across our four county region, while providing additional employment opportunities at Goodwill. These achievements reflect extraordinary work in the areas of Mission, Operations, Resource Development, and Supporting Services by our dedicated community partners, donors, volunteers, board members, and staff. In this Annual Report, you will learn more about the people we all serve and their efforts to achieve independence.

This past year was the most successful in the 40 year history of Goodwill Industries of Erie, Huron, Ottawa and Sandusky Counties. Your support makes our success possible. We appreciate and ask for your continued involvement though business partnerships, store donations, financial gifts and volunteer time. I invite you to donate goods and shop in our 8 stores, tour our manufacturing facilities in Sandusky and Fremont, or visit our website to see firsthand what a difference you make when you give to Goodwill.

Best regards,

Eric Kochendoerfer President and CEO



Workforce Development

Goodwill of Erie, Huron, Ottawa and Sandusky Counties employed nearly 400 individuals, working 350,000 hours in 2012 in four business areas: Commercial Services, Workforce Development, Retail Operations, Manufacturing and Recycling.

Goodwill Industries of Erie, Huron, Sandusky and Ottawa Counties is accredited by The Commission on Accreditation of Rehabilitation Facilities (CARF) in three areas: Employment Services, including Community Employment Services, Job Development, Job Support and



Job Site Training; Employee Development Services; and Organizational Employment Services.

Goodwill's Workforce Development programs provide a broad range of employment services to consumers on a referral basis: Job Services and Retention, Vocational/ Day Habilitation, Work Assessments, Computer/ Clerical Training, Job Coaching, Career Exploration, and Summer Youth Work Experiences.



Awards and Recognition



Libby Boros, second from left

Goodwill Honored for Employment Services

The Erie County Board of Developmental Disabilities named Goodwill Industries as the Provider of the Year for Erie County. The agency was selected through nominations submitted by Goodwill employees. Our employees described our staff as outstanding, caring, inspirational, and encouraging.

Goodwill attended the Sandusky Area Safety Council awards banquet in April 2012 and was awarded a Bureau of Workers Compensation award for the organization with the lowest accident/incident rate in the workplace. Goodwill's Day Habilitation Program Manager, Libby Boros was named Direct Care Professional of the Year by the Erie County Board of Developmental Disabilities.





Family Strengthening Program



In 2012, Goodwill of Erie, Huron, Ottawa and Sandusky Counties launched a Family Strengthening Program, based on a national Goodwill model. The program helps employees gain financial stability, improved health and wellness, and increased computer skills. We offered more than 400 hours of computer training to employees and community residents through a grant from Connect Ohio. With funding from the Ohio Bureau of Workers Compensation, free health screenings and risk appraisals were conducted by the Erie County Health Department. For the second year, we offered free flu shots to employees, thanks to the support of the Sam and Rose Stein Foundation. The Family Strengthening Program is also supported by the United Ways of Erie and Sandusky County.



Commercial Services



Goodwill workers assemble more than 31 million parts annually at our Fremont and Sandusky plants, earning a "preferred supplier" status. A new operation is planned for Port Clinton in 2013-2014.

Manufacturing accounts for 20% of Goodwill's annual revenue. We rank in the top 20 among Goodwill's in the nation in manufacturing income.

Goodwill delivers a broad range of outsourced labor and contract services. Goodwill can assist manufacturers and other businesses with long term and short term services, including:

- Assembly
- Light Manufacturing and de-manufacturing
- Packaging and kit preparation
- Inspection

- Bagging
- Drilling
- Re-work/repair
- Labeling
- Sorting

- Mailing
- Janitorial supplies (cleaning cloths/bags of rags made from unsold tee shirts.)



Goodwill diverted nearly 4.5 million pounds from the landfill in 2012 through our recycling programs. We recycle computers, books, clothing, shoes, metal and corrugated paper. Nothing goes to waste at Goodwill!

Through a partnership with Dell Computers, Goodwill recycles computers and computer equipment. Donors may drop off used computers at any Store and Donation Center in our four county area. We accept computers, hard drives, mice, monitors, printers, etc. Donors are responsible for removing data from hard drives and other storage media before donating to Goodwill, and may request a receipt at the time of their donation.

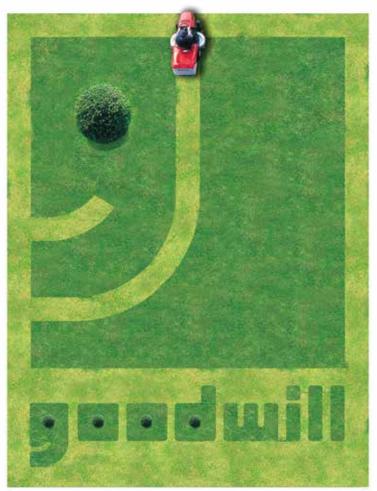








Goodwill Groundskeepers provide an array of lawn care services, such as mowing, trimming, mulching, landscaping, and debris cleanup at affordable prices, for short term or long term needs. Our customers include the City of Sandusky (Weed Abatement Department for abandoned and neglected properties), Oakland Cemetery, Erie MetroParks, the US Border Patrol in Ottawa County, residents, landlords, churches, and local businesses.







Goodwill of Erie, Huron, Ottawa and Sandusky Counties ranks 6th in the US for community donations per household, thanks to the generous and kind support of residents in our region.

Over 300,000 shoppers found great items at great prices at our stores in 2012. Unsold items are recycled or repurposed.

Goodwill accepts clothing, computers, books, housewares, shoes, toys, small appliances and furniture. We do not accept paint, propane tanks, trash, hazardous materials and damaged mattresses. We accept automobile, boat, RV and trailer donations.

Proceeds from the sale of community donations provides jobs for people with disabilities and disadvantaging conditions.

Pop some tags at one of our 7 Retail Stores and Online at shopgoodwill.com



Leadership Sandusky County bundled up against the winter wind and hosted a great community wide donation drive at the Clyde Fire Department. A steady stream of cars and trucks dropped off enough donations to fill up the large Goodwill semi-trailer, and several vans. Donations were delivered to the Bellevue Goodwill store.

Be the One Donation Drive

The Volunteer Center of Erie County and Goodwill collaborated on a grant from Youth Serve America to celebrate Martin Luther King Day. Dr. King believed that one person could make a difference in his or her community. We encouraged volunteers from youth serving agencies and local businesses to "Be the One" in our community. Goodwill received nearly 4,000 bags of donations through their efforts. Participants entered area charities in a drawing for a \$100 prize, and four winners---one from each of the four counties in our service area—were selected. The happy recipients are pictured below.



Immaculate Conception School in Ottawa County



Camp Fire Buckeye Council in Sandusky County



Merry-Go-Round Museum in Erie County



Boy Scout Troop #214 in Huron County

Board of Trustees

Mike Adelman K96.1 WKFM & 95.3 WLKR

Carl Anderson Legal Aid of Western Ohio

Don Berkey Flinner, Kime, Berkey & Associates

Cindy Bilby Sandusky County Job and Family Services Angel Burgos Ohio State Highway Patrol

Rob Duncan Mayor, City of Norwalk

Darryl Edge Ohio State Highway Patrol

Rich Finneran Citizens Banking Company

Sharon Mastroianni EHOVE Career Center **Challen Missler** Autoplas

Jeff Rosengarten Payne, Nickles & Co

Bill Rodwancy AutoGate

Peter Zaehringer Erie County Economic Development



Goodwill received grants from the Frost Parker and Dorn Foundations to repair and blacktop the parking lot at the Sandusky Office.

Goodwill received a donation of a mobile trailer from Akzo Nobel for its Fremont Plant location. The trailer serves as offices for Goodwill employees Sharon Stiffer, Quality Supervisor; Kyle Angelone, Maintenance Supervisor; and Carlos Levario, Materials Supervisor.



2012 Donors

3Z.net

Michael and Melodie Adelman Brian and Kristen Allen American Copier Carl and Karen Anderson Applied Business Services Linda Armstrong Autogate Barnes Wendling, CPAs John and Barb Bauer Bellevue Retail, LLC David and Jackie Clark Bill and Jayme Criscione Dawson Companies Edward Jones Investments First National Bank Flynn, Py and Kruse Fisher Titus Foundation Marcia Goff Knoll Crest Investors Eric and Lisa Kochendoerfer Kris and Johnnie Lenhardt McManamon Financial Bryan Melssen Ohio Athletic Committee O.E. Meyer Company Office Max Paramount Healthcare Bill and Shirley Rodwancy Sandusky 250 Perkins LLC David and Marian Schild Schild's IGA David and Linda Speer Robert Talcott David Voight Wilson Marketing Craig and Darlene Wood

2012 Grants

Connect Ohio Mobile computer lab and training

Randolph J. and Estelle M. Dorn Foundation Sandusky Office parking lot repair

First Energy Fremont Plant Energy Efficient Lighting

Sidney Frohman Foundation Lawncare equipment for Groundskeeper Program

Frost Parker Foundation Sandusky Office parking lot repair

Grace Episcopal Church Outreach Assistive equipment for Day Habilitation programs

Goodwill Industries International /Walmart Foundation MyFreeTaxes Assistance program in 4 counties

KeyBank Foundation Equipment for Janitorial Services program

Ohio Benefit Bank Free Tax Assistance program in 4 counties **Ohio Bureau of Workers Compensation** Workplace Wellness program

Sandusky/Erie County Community Foundation Youth Council Computer printers for Sandusky and Huron Stores

Sandusky/Erie County Community Foundation Window repair at Sandusky Office

Sandusky Lions Club Magnifier Reader for Data Entry Employees

Sam and Rose Stein Foundation Flu shots

United Way of Erie County Family Strengthening Program

United Way of Sandusky County Family Strengthening Program

Michelle Wightman-Karrie Wieber Foundation Lawncare equipment for Groundskeeper Program

Zion Lutheran Church Foundation Appliances for Sandusky Office employee lunchroom



Revenue

		Retail Operations Commercial Services Workforce Development Recycling Other: Total Revenue	\$4,020,799 \$1,749,780 \$509,100 \$528,187 \$1,953,961 \$8,761,827	
Expenses				
		Retail Operations Commercial Services Workforce Development Restrictions for Mission Development Other: Total Expenses	\$4,778,094 \$1,887,144 \$543,757 \$195,668 \$639,700 \$8,044,363	
95%	of revenues generated dire support Mission Services	ectly		

2012 information is derived from financial statements audited by Barnes, Wendling, CPAs. Copies of the most recent IRS Form 990 and a complete audit are available upon request.



Robert Crookshanks was named Associate of the Year for 2012. Robert has been with Goodwill since June 2011. During his time here he has proven to be a valuable asset to Goodwill's staff both for his reliability and dedication. He is flexible, and always willing to help as is indicated by his diverse work responsibilities. He works as a material handler, lawn maintenance crew, and on the truck crew.

2012 Associates of the Month



January Robert Slagle, Sandusky Plant



February Nate Albert, Fremont Plant



March Trevor Hofelich, Fremont Store



April Beth Walters, Sandusky Dayhab



July David McCullough, Sandusky Plant



September William Ray, Sandusky Plant



October Cheryl Widman, Fremont Plant



November Kaitlyn Stanley, Sandusky Office, Data Entry

Associates not pictured

May – Carrie Grocott, Huron store June – Penny Brown, Sandusky Store August – Robert Crookshanks, Sandusky Plant December – Ted Fraley, Sandusky Store



Retail Locations

Bellevue Goodwill 855 W. Main St. Bellevue, OH 44811 419-483-2244

Fremont Goodwill 1040 Oak Harbor Rd. Fremont, OH 43420 419-355-1579 Goodwill Dollar Store 419 W. Market St. Sandusky, OH 44870 567-219-1569

Huron Goodwill 422 Cleveland Rd. Huron, OH 44839 419-433-7542 Norwalk Goodwill 295 Milan Ave. Norwalk, OH 44857 419-668-4205

Port Clinton Goodwill 205 S.E. Catawaba Rd. Port Clinton, OH 44870

Port Clinton, OH 44870 419-734-6042 4

Sandusky Goodwill 924 E. Perkins Ave. Sandusky, OH 44870 419-625-2910

Willard Goodwill 108 Blossom Center Willard, OH 44890 419-935-4048

Attended Donation Centers

Bellevue Bassetts Market 228 W. Main St. Bellevue, OH 44811

Church of Christ 1070 Castalia St. Bellevue, OH 44811

Hoagues Market 855 Kilbourne St. Bellevue, OH 44811

Berlin Heights

Marathon Station 101 E. Main St. Berlin Heights, OH 44814

Castalia Castalia Market 507 N. Washington St. Castalia, OH 44824 **Clyde Millers Market** 505 W. Maple St. Clyde, OH 43410

Green Springs IGA Market 104 N. Broadway St. Green Springs, OH 44836

Marblehead Danbury Twp Hall 5972 Port Clinton Eastern Rd. Marblehead, OH 43440

Milan Milan Water Treatment (Recycle Area) 13317 Riley Rd. Milan, OH 44846 New London New London 34 St. Rt. 60 New London, OH 44851

Oak Harbor Community IGA 229 W, Water St. Oak Harbor, OH 43449

Port Clinton Bassetts Market 3994 E. Harbor Rd. Port Clinton, OH 43452

Community Market 147 Maple St. Port Clinton, OH 43452

Kroger 2028 E. Harbor Rd. Port Clinton, OH 43452 Sandusky Bayside Tavern 3330 Lima-Sandusky Rd.

Sandusky, OH 44870

Bayview Police Station 2321 Martins Point Sandusky, OH 44870

Central Erie Supply & Elevator 4320 W. Mason Rd. Sandusky, OH 44870

Toft's Dairy 3717 Venice Rd. Sandusky, OH 44870

Administrative Offices

419 W. Market St. Sandusky, OH 44870 Ph: 419.625.4744 Fx: 419.625.4692

Plants

Sandusky 419 W. Market St. Sandusky, OH 44870 Ph: 419.625.4744 Fx: 419.625.4692

Fremont

1597 Pontiac Ave. Fremont, OH 43420 Ph: 419.334.7566 Fx: 419.625.4692



419 West Market St. Sandusky, OH 44870 Phone: 419-625-4744 Fax: 419-625-4692 Non-Profit Organization US Postage Paid Sandusky, OH 44870 Permit #3

Your donation is "Goodwill Gold"

