

# Goodwill

Erie, Huron, Ottawa and Sandusky Counties

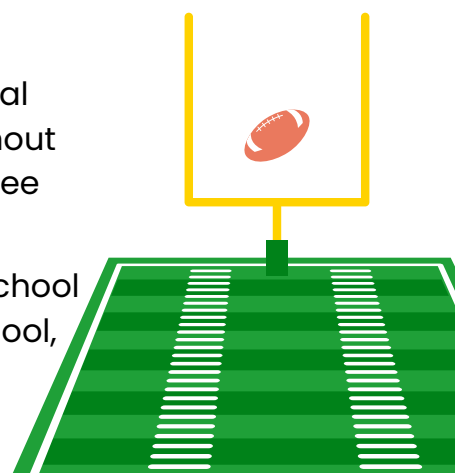


## SPONSORSHIP OPPORTUNITIES

## WHAT IS DRIVE TO VICTORY?

Drive to Victory is an exciting donation competition between two local schools that face each other on the football field that week. Throughout the week leading up to the big game, schools go head-to-head to see who can collect the most pounds of donations for Goodwill.

At the conclusion of the week, the donations are weighed, and the school that collects the most pounds earns a \$500 scholarship for their school, while the runner-up still receives a \$250 scholarship. Drive to Victory beautifully blends the spirit of competition with community service.



## NEW THIS YEAR! THE SCHOOL THAT RAISES THE MOST POUNDS OF DONATIONS OVERALL WILL RECEIVE A GRAND PRIZE OF \$1,500!



## WHY SPONSOR DRIVE TO VICTORY?

By becoming a sponsor, your business or organization will:

- Support youth education and scholarships
- Support Goodwill's Workforce Development and Community-Based Programs.
- Gain high-impact exposure across:
  - Local news and radio
  - School newsletters
  - Goodwill social media channels
    - (@goodwillsquad on Facebook and Instagram)
  - On-site signage during football games and collection weeks

# SPONSORSHIP LEVELS

**Enhance your visibility across local schools, media outlets, social platforms, and game-day events while supporting your community. Choose from three sponsorship levels tailored to fit budgets of all sizes.**

## **Grand Prize Sponsor – \$1,500**

*Be the MVP of the Campaign – Premier Recognition & Exposure*

- Top-tier logo placement on all printed and digital campaign materials
- High-profile mentions on radio, local newspapers, and other media outlets as the “Grand Prize Sponsor”
- Exclusive features in school emails, newsletters, and event signage
- Weekly game night shoutouts recognizing your sponsorship
- Special spotlight at the final check presentation as co-presenter

*Only one Grand Prize Sponsor spot available – lock in your place at the top!*

## **Champion of the Week Sponsor – \$500**

*Limited to 8 sponsors – One per week*

- Your logo or business name on all printed and digital campaign materials throughout the event
- Named sponsor in radio and newspaper promotions
- On-site visibility at donation locations and during check presentations
- Recognition as the “Champion of the Week Sponsor”—supporting a local school scholarship

## **Advertising Sponsor – \$250**

*Affordable Visibility – Community Recognition Made Easy*

- Your business name or logo featured on all printed materials and signage throughout the event
- A dedicated social media spotlight thank-you post
- Great for small businesses looking to show support and gain exposure



# WHAT YOUR SPONSORSHIP SUPPORTS



## Community Programs

### Community Health Workers

- Connect individuals to resources: food, housing, clothing.
- Provide education, advocacy, outreach, and emotional support.
- Coordinate referrals and bridge service gaps.

## Workforce Development

Equipping individuals with skills for employment through job readiness training, support services, and career development. Programs and services include:

### Job Search Assistance

- Help with resume building, applications, interviews, job leads and On-The-Job Supports

### Summer Youth Work Experience (SYWE)

- Paid summer work for ages 14–21 that builds vocational skills and experience.

### Community-Based Assessment (CBA)

- Evaluates work skills and employment fit in real-world settings that may lead to employment or further training.

### ReStart Program

- Supports individuals with justice system involvement. with personalized job coaching, placement, and supportive services like housing, transportation, mental health, etc.

### Ancillary Skills

- Offers short-term training in: computers, retail, CPR/first aid, forklift, GED, and driver's permit prep.

### Vocational Habilitation

- Structured work for individuals with disabilities that develops communication, self-advocacy, and job skills

*And so much more!*



# SPONSORSHIP COMMITMENT FORM

## SPONSOR INFORMATION

Company/Organization Name: \_\_\_\_\_

Company/Organization Address: \_\_\_\_\_

E-Mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website: \_\_\_\_\_

Social Media: \_\_\_\_\_

Who is the best contact person for sponsorship and marketing questions?

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

## SPONSORSHIP PLEDGE

☐ GRAND PRIZE SPONSOR - \$1,500

☐ CHAMPION OF THE WEEK SPONSOR - \$500

☐ ADVERTISING SPONSOR - \$250

## PAYMENT INFORMATION

Total Commitment: \$ \_\_\_\_\_ Please Invoice Me: By Mail ☐ By Email ☐

☐ Check Enclosed (payable to Goodwill Industries of Erie, Huron, Ottawa and Sandusky Counties)

☐ Credit Card Card Number : \_\_\_\_\_

Expiration: \_\_\_\_\_ Security code (back of card): \_\_\_\_\_

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please mail this completed sponsorship form and payment to:**

Goodwill Industries EHOS Attn: Kierston Rospert  
419 W. Market Street, Sandusky, OH 44870

*Thank you!*