

Goodwill

Erie, Huron, Ottawa and Sandusky Counties

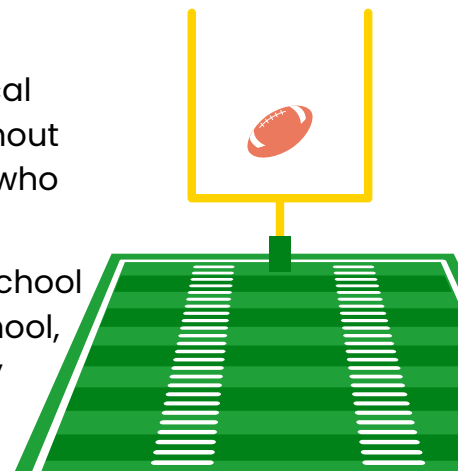


SPONSORSHIP OPPORTUNITIES

WHAT IS DRIVE TO VICTORY?

Drive to Victory is an exciting donation competition between two local schools that face each other on the football field that week. Throughout the week leading up to the game, schools go head-to-head to see who can collect the most pounds of donations for Goodwill.

At the conclusion of the week, the donations are weighed, and the school that collects the most pounds earns a \$500 scholarship for their school, while the runner-up still receives a \$250 scholarship. Drive to Victory beautifully blends the spirit of competition with community service.



THE SCHOOL THAT RAISES THE MOST POUNDS OF DONATIONS OVERALL WILL RECEIVE A GRAND PRIZE OF \$1,500!



WHY SPONSOR DRIVE TO VICTORY?

By becoming a sponsor, your business or organization will:

- Support youth education and scholarships
- Support Goodwill's Workforce Development and Community-Based Programs.
- Gain high-impact exposure across:
 - Local news and radio
 - Internal and External School Communications
 - Goodwill social media channels
 - (@goodwillsquad on Facebook and Instagram)
 - During check presentations at football games and at the donation trailer

SPONSORSHIP LEVELS

Reach thousands of students, parents, school staff, and community members across up to 12 local schools.

GRAND PRIZE SPONSOR – \$2,000

Be the MVP of the Campaign – This sponsorship powers the Drive to Victory promotional campaign and funds the \$1,500 Grand Prize Scholarship awarded to the best overall school.

- Exclusive naming rights as the (Company Name) Grand Prize Sponsor
- Prominently featured in school emails, newsletters, event signage, event radio and newspaper coverage
- Weekly game night shoutouts recognizing your sponsorship
- Top visibility to students, parents, teachers, coaches, and community members at the donation trailer and more at participating schools
- Special Presentation of the Grand Prize check to the winning school!

Only one Grand Prize Sponsor spot available – lock in your place at the top!

ALL-SEASON SPONSOR – \$1,000

Support Every School. All Season Long.

- Your logo or business name on all printed and digital campaign materials throughout the entire event
- Featured the entire season on social media posts, event radio and newspaper promotions
- Visibility and recognition across all participating schools at donation sites and at weekly scholarship check presentations
- Opportunity to participate in a scholarship check presentation of your choice

CHAMPION OF THE WEEK SPONSOR – \$500

Be the MVP of your selected week by sponsoring the winning scholarship.

- Be the exclusive sponsor of a weekly school match-up and gain visibility with students, families, staff, alumni, and supporters of both participating schools
- Featured on week-specific print, digital and social media promotion
- Opportunity to present the scholarship check to your weeks winning school

COMMUNITY IMPACT PARTNER - VOLUNTEER YOUR TIME

Get off the sidelines and into the game! Volunteer at a donation trailer.

- Donation Trailers are open 11am to 7pm at participating schools.
- Volunteer for just 1 hour or up to 8 hours. 2 to 3 volunteers at a time.
- Must be physically able to climb trailer stairs and lift up to 50 pounds
- Great for students, civic groups, and more. Service hours available



Sign Up to Volunteer Here!

WHAT YOUR SPONSORSHIP SUPPORTS

Our Programs and Services



Community Health Workers (CHWs)

- Connect individuals to resources: food, housing, clothing.
- Provide education, advocacy, outreach, and emotional support.
- Coordinate referrals and bridge service gaps.

Housing and Homeless Supports

- Connecting the unhoused with resources and helping them find safe, stable housing.

Rapid Rehousing and Housing Prevention assistance

- Helps individuals and families who are experiencing homelessness quickly move into safe housing by providing short-term rental assistance, case management, and connections to supportive community resources.
- Assist those at risk of losing their housing by helping with rent, utilities, and other barriers so they can remain safely housed.

Youth Transitional Housing program (Huron County)

- Goodwill operates a Youth Transitional Housing Program in Huron County. This program supports young adults ages 18–24 become independent by providing housing, support, and mentorship along the way.

Workforce Development

- Provides personalized job coaching and assistance to help individuals secure meaningful work.

Summer Youth Work Experience

- Provides paid, hands-on work opportunities for youth with disabilities.

Pre-ETS (Pre-Employment Transition Services)

- Prepares high school students with disabilities for life after graduation.

Vocational Habilitation/Works4Me

- Offers skill-building and workplace readiness training for individuals with disabilities.

Re-Entry

- Supports individuals transitioning from incarceration in navigating resources and overcoming barriers.

SCSEP (Senior Community Service Employment Program)

- Offers paid training for adults aged 55+ to update job skills to re-enter the workforce.

Financial Literacy

- In Partnership with KeyBank; classes teach skills that promote long term financial stability.

Digital Literacy

- Teaches essential computer, email, and internet skills to improve confidence, independence, and job readiness in a digital world.



SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Company/Organization Name: _____

Company/Organization Address: _____

E-Mail: _____ Phone: _____

Website: _____

Social Media: _____

Who is the best contact person for sponsorship and marketing questions?

Contact Name: _____

Contact Phone: _____ E-Mail: _____

SPONSORSHIP PLEDGE

☐ GRAND PRIZE SPONSOR - \$2,000

☐ ALL-SEASON SPONSOR - \$1,000

☐ CHAMPION OF THE WEEK SPONSOR - \$500

PAYMENT INFORMATION

Total Commitment: \$ _____ Please Invoice Me: By Mail ☐ By Email ☐

☐ Check Enclosed (payable to Goodwill Industries of Erie, Huron, Ottawa and Sandusky Counties)

Please mail this completed sponsorship form and payment to:

Goodwill Industries EHOS Attn: Kierston Hornby
3911 Venice Road. Sandusky, OH 44870

☐ Scan the QR Code to pay with card!



Thank you!